

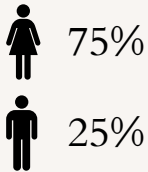


Melanie BYRD

SCIENCE | EDUCATION | ACTIVISM

About me

I'm a Gen Z science communicator and biochemistry and forensic sciences student at UT Austin (graduating in May). With my platform, I love to educate my audience about science with cool series, like "Is That a Good Way to Get Rid of a Body", "Sexy Science", and "Could That Kill Me". I also advocate for sustainability, gender equality in STEM fields, and education accessibility. I have worked with brands like [Dame](#), [Root Labs](#), and [Honey Play Box](#), and I am currently working with [Final](#), [Earthed](#), and [Popilush](#). I also, currently, have a book deal in which I'm set to start writing in June of 2025.



55% US
10% India
7% UK



Reach



Engagement

@MELLYTHESCIENCEGEEK

TIKTOK

120k

FOLLOWERS

1M+

MONTHLY
INTERACTIONS

INSTAGRAM

17k

FOLLOWERS

16k+

MONTHLY
INTERACTIONS

SERVICES

- TikTok Video
- Instagram Story Post
- Instagram Reel
- Instagram In-Feed Photo